Terminator®

Quality Electrical Products



COMPANY PROFILE

Terminator®
Quality Electrical Products

Reach Our Offices

Head Office & Export Sales Office

Electric Avenue Trading Company LLC
#501, AW Rostamani Building
Al Ittihad Road, Deira, Dubai, UAE.P.O.
Box: 60456

Tel:+971 4 227 5858
Email: e_avenue@eim.ae

Ware House & Retail Division Office

Electric Avenue Trading Company LLC
Warehouse Plot No. : 727
Dubai Municipality Land No. : 598-310
DIP Phase 1, Dubai
P.O. Box: 60456
Landmark: Next to Conmix Limited - RMC Plant & Near to Aujan Industries Company (RANI Juice)

Tel: +971 4 2844 533
Email: e_avenue@eim.ae

KENYA BRANCH

Terminator Electrical Products Trading Co. Ltd.
Fortis industrial park,
Warehouse no 26,
Behind Gateway mall,
Nairobi, Kenya,
P.O Box: 17704-00500.
LandMark: Next to Easy Hotel

Tel: +254 41 2245892
Email: ke@terminatorglobal.com

SHOW ROOM

Electric Avenue Trading Company LLC
No: 42, Al Gargawi Building ,
Al Nakhal Road,
Deira, Dubai, UAE.
P.O. Box: 60456
LandMark: Opp Talal Supermarket .

Tel: +971 4 2214 737
Email: e_avenue@eim.ae

www.terminator.ae

@electric-avenue
Trading Co.(L.L.C.)

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Our Clients

Our brands are popular with Hyper Markets. Currently we have 500 small medium and large size hyper markets covering major names like –

Carrefour Chain, Ansar, Speedex, Safari Group, Homesmiths, LULU, Emirates Airline, Al Maya, Choithrams, Attken Doit Center KSA, Monoprix Majidi Hyper Markets, Al Safeer, Home Center Kenya and Naivas Limited Kenya.

Electrical and Hard Ware retail shops in UAE as well as in exporting countries.

Institutional sale in UAE and other countries.

Whole Sale in Deira Electrical market.

Carrefour	ANSAR GROUP	SPEEDEX
BAHRAIN - OMAN- IRAQ-KENYA	UAE	UAE
Grand	HOMESMITHS	LuLu
KUWAIT	UAE	UAE - QATAR - KUWAIT- BAHRAIN - OMAN
Emirates	almaya group	HOMECARE
UAE	UAE	KENYA
Choithrams	Attken Doit Center	AL SAFEER
UAE	KSA	UAE
MAJIDI HYPERMARKET	MONOPRIX	Géant
IRAQ	UAE - QATAR	UAE - KUWAIT
naivas	THE SULTAN CENTER	City Centre
KENYA	OMAN - KUWAIT	KUWAIT

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Carrefour, City Center and Co-ops stores where Terminator products are listed

Carrefour Iraq – 4 stores

Carrefour Bahrain – 13 stores

Carrefour Oman – 14 stores

City Center Kuwait – 7 stores

City Center Iraq – 3 stores

Majidi Hypermarkets Iraq – 13 stores

Co-ops stores in Kuwait

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Online Platforms

Our products are listed in top ecommerce sites and the response is remarkable.

Major platforms where we can see Terminator products are;

www.noon.com
www.amazon.ae
www.jumia.co.ke
www.uae.sharafdg.com
www.carrefouruae.com
www.daraz.pk/

















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Certification our products can comply with

ECAS | SASO | GMARK | CB | COC for African countries

NB-0002

SASO

GCC Mark

CB

COC

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WHO WE ARE?

Established in the year 1990, electric avenue Trading Company LLC has been engaged in a wide variety of Electrical and Electronic products. It started with one motto “to extend full and fast attention to each and every client”.

Our network continuously strives to set new benchmarks in prompt delivery and service to customers – powering their smiles like none other electrical brand in the country. Today, our service across countries are helping customers, both domestic and commercial, to choose from a wide variety of products for different applications. Thanks to the quality of products and quicker service, it has minimum customer complaints and highest customer satisfaction. Our Company is associated in business deals with some of the top most outlets in all over UAE and also in GCC Countries.

About our Terminator brand

Terminator brand was launched in year 2000 and has become a well-known brand in Middle East. The 2500+ products under this brand are sold in 35 countries & provides best Quality to Price ratio than any other brand in the region.

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Quality Electrical Products

Our vision

Electric Avenue Trading Co LLC strives to become the market leader in the field of Home use small Electrical/Electronic gadgets, Lighting, Measurement technology and DIY Tools by achieving superior customer satisfaction and providing exceptional products and services at affordable prices.

Our Mission

Our mission is to provide the BEST possible electrical home products to our customers globally with superior quality and SAFETY standards at affordable prices to make sure our clients are getting the BEST



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Terminator®
Quality Electrical Products

Distributor Network

33 countries where Terminator products are sold.

Head office in Dubai

1) Armenia
2) Afghanistan
3) Azerbaijan
4) Bahrain
5) Cameroon
6) Cyprus
7) Ethiopia
8) Ghana
9) Iraq
10) Jordan
11) Kazakhstan
12) Kenya
13) Kuwait
14) Lebanon
15) Malawi
16) Maldives
17) Mauritius
18) Nepal
19) Nigeria
20) Oman
21) Pakistan
22) Qatar
23) Saudi Arabia
24) Sri Lanka
25) Senegal
26) Tanzania
27) Turkmenistan
28) Uganda
29) Ukraine
30) Uzbekistan
31) Yemen
32) Zambia
33) Zimbabwe

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Our Services

- Discuss and develop products to clients' needs
- Supply products on OEM brands.
- Designing promotional packs for specific events

Our Strengths

- Very close relationship with manufactures in China / Hong Kong and Taiwan
- Excellent team of 24x7 committed staff
- We build ongoing and lasting relationships with our customers by providing them dedicated & timely services.

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Trading Co.(L.L.C.)

Terminator®
Quality Electrical Products

Terminator brand was launched in year 2000 and has become a well-known brand in Middle East. The 2500+ products under this brand are sold in 35 countries & provides best Quality to Price ratio than any other brand in the region.

PowerSafe®
Creating Safer Products

Power Safe brand was launched in 2010 with solo purpose of providing yet another economical range of electrical products to masses in Middle East., African and CIS countries keeping safety in mind. The brand is well received and product range is increasing day by day.

Our Brands:

Terminator®
Quality Electrical Products

MEET Multi Function Electrical Electronic Instruments
Creating Future Technologies Today

MEET Professional

PowerSafe®
Creating Safer Products

Xtech®
Aiming Quality

MASTECH®

UNI-T®

St Standard Instruments Co. Ltd.

Power Extension

Terminator®
Quality Electrical Products

BEST SELLER



Universal Power Extension



UK Standard Power Extension



Black Extension Socket

Power Extension Cont.…





HOT SELLERS





Power Extension Socket with USB

Vertical Power Socket

Power Extension Cont.…



HOT SELLERS



Power Extension Socket with Surge Protection

Testers and Test Instruments



Converters, Inverters & Voltage Stabilizers

Terminator®
Quality Electrical Products



TV & Fridge Protectors







For India & Pakistan markets.

Batteries


Terminator
Quality Electrical Products
TSLA4.5-6
6V 4.5Ah
Maintenance-Free
Sealed Lead-Acid Battery
Produced by ISO 9001
certified manufacturer
Made in Taiwan
CE
Terminator
Quality Electrical Products
TSLA7.2-12
12V 7.2Ah
Maintenance-Free Sealed Lead-Acid Battery
Produced by ISO 9001 certified manufacturer
Made in Taiwan
CE
Terminator
Quality Electrical Products
TSLA150-12N
12V 150Ah
Maintenance-Free
Sealed Lead-Acid Battery
Produced by ISO 9001
certified manufacturer
Made in Taiwan
CE

ESMA Approved
LED Bulbs





PowerSafe®
Creating Safer Products

ESMA Approved
LED Bulbs





Quality Electrical Products

Unique Model

Terminator®
Quality Electrical Products



HOT SELLERS



Terminator one way universal socket with 6 USB ports (DC 5V 4400mA) 2M detachable cable with 13A plug, Max 10A 250V~
Blister packing.
(DCL & ESMA Approved)



Multi-Pin USB Travel Adaptors

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HOT SELLERS







Multiway Adaptors

Terminator®
Quality Electrical Products

HOT SELLERS

















Emergency Lights

Terminator®
Quality Electrical Products







Solar Rechargeable Lights





DIY Tools





Tool Kits







Screwdriver Sets











Wrench Sets

DIY Tools

















Cable Ties, Clips, Carton Tapes & Utility Cutters





Pad Locks

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Cables Range

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HDMI Cables





AUX Cables





Patch Cables





Audio/Video Cables





USB Cables

IT Accessories























Earphones


Inner Ear
Headphones With Music
For Hifi Lifelike
Sound Blocks Outside
Noise
PowerSafe®
Creating Safer Products
Enjoy the Power Of Music
PSEP201


EXTRA
BASS
PSEP102
PowerSafe®
Creating Safer Products






PowerSafe®
Creating Safer Products
Dolby
SOUND STEREO
PSEP101
MIC


PowerSafe®
Creating Safer Products
Extraordinary
PSEP202
Multi-function Microphone
Earphone with
Controls Volume



Door Bells

HOT SELLERS

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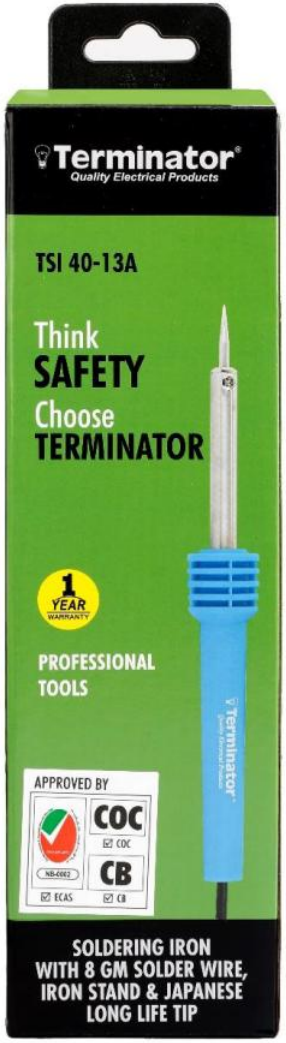








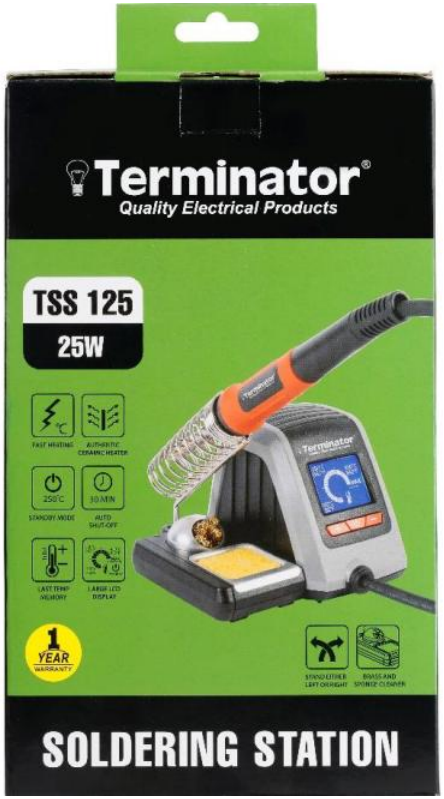
ESMA Approved Soldering Iron





Soldering Station





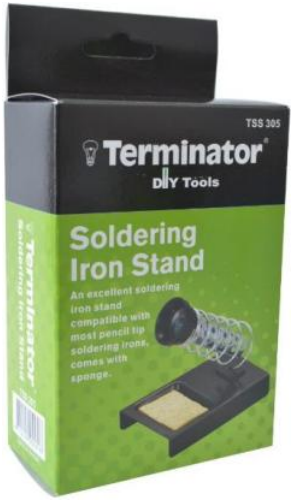


Soldering Equipment

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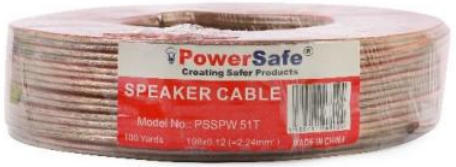
Speaker Cables











LED Night Lights (Sensor Operated)













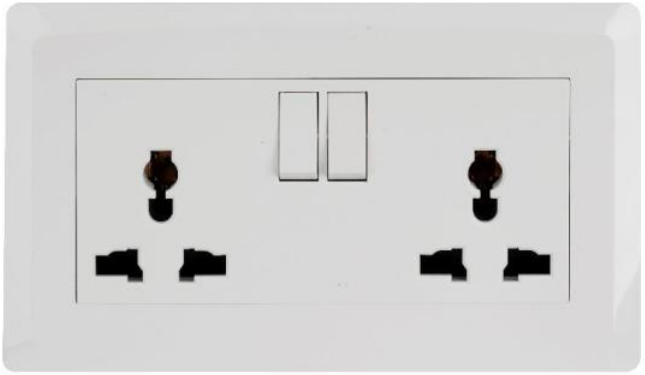
Terminator
Wall Sockets

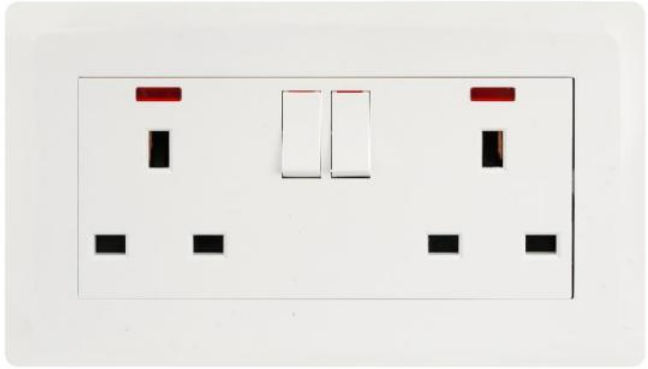












TV Wall Mounts







TV Wall Mounts



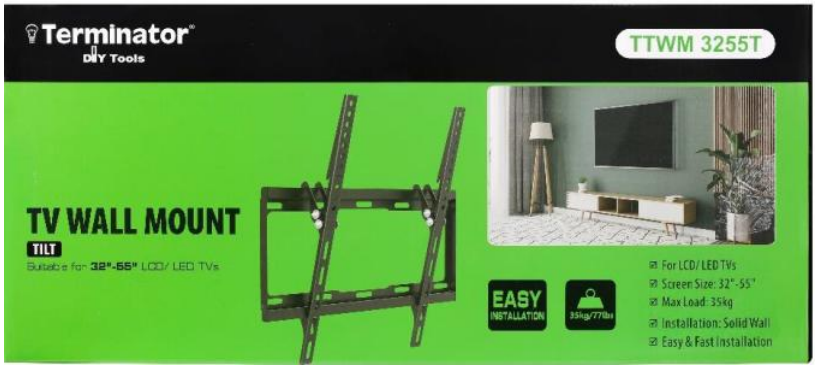






TV Wall Mounts

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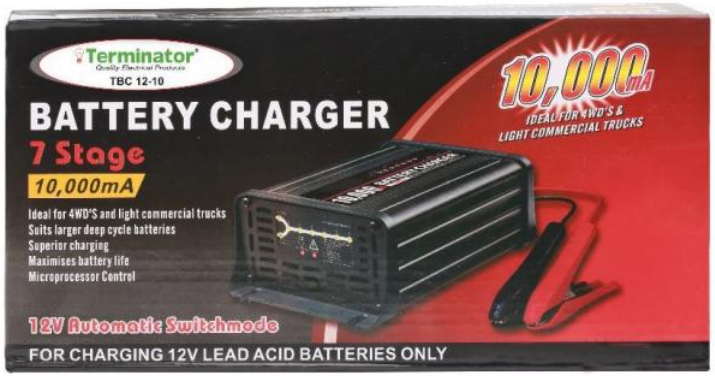


Booster Cables





Battery Chargers





OUR PRODUCTS RANGE



Testers & Test Instruments



Power Extension & Extension Reels



Multi Adaptors, Travel Adaptors & Plugs



SLA & Gel Batteries, Soldering Equipments & Accessories



Cables
(Audio-Video, HDMI, USB, VGA & LAN Cables, Power Cord, Telephone & IT Accessories).



Emergency Rechargeable Lights, Solar Lights



Power Inverters, Converters, Stabilizers, AC-DC Adaptors, Voltage Guards



DIY Tools



Digital Wireless Doorbells & Night Lights



LED Bulbs, Lamp Holders & Bed Switches



Cable Ties/Clips & Tapes



Wall Sockets & Junction Boxes

Thanks

Facebook Website