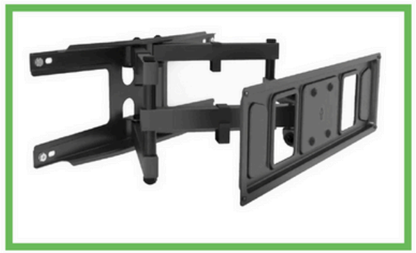
Terminator®
Quality Electrical Products

PowerSafe®
Creating Safer Products



COMPANY PROFILE

www.terminator.ae

ABOUT US

Established in the year 1990, electric avenue Trading Company LLC has been engaged in a wide variety of Electrical and Electronic products.

Terminator brand was launched in year 2000 and has become a well-known brand in Middle East. The 2500+ products under this brand are sold in 35 countries & provides best Quality to Price ratio than any other brand in the region.

Our network continuously strives to set new benchmarks in prompt delivery and service to customers – powering their smiles like none other electrical brand in the country. Today, our service across countries are helping customers, both domestic and commercial, to choose from a wide variety of products for different applications. Thanks to the quality of products and quicker service, it has minimum customer complaints and highest customer satisfaction. Our Company is associated in business deals with some of the top most outlets in all over UAE and also in GCC Countries.

OUR VISION

Electric Avenue Trading Co LLC strives to become the market leader in the field of Home use small Electrical/Electronic gadgets, Lighting, Measurement technology and DIY Tools by achieving superior customer satisfaction and providing exceptional products and services at affordable prices.

OUR MISSION

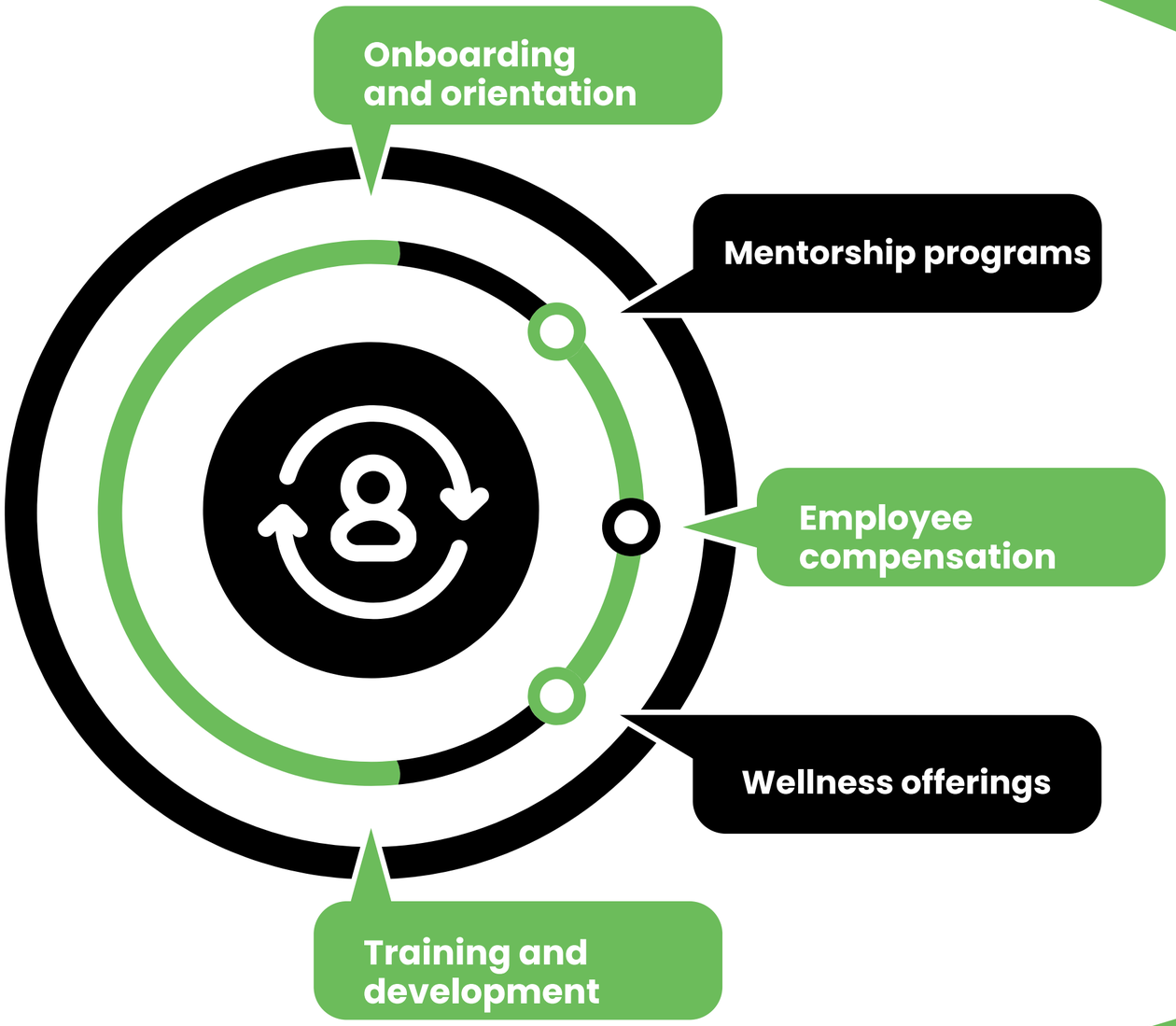
Our mission is to provide the BEST possible electrical home products to our customers globally with superior quality and SAFETY standards at affordable prices to make sure our clients are getting the “BEST”.

OUR SERVICES

- Discuss and develop products to clients' needs.
- Supply products on OEM brands.
- Designing promotional packs for specific events.

OUR STRENGTH

- Very close relationship with manufacturers in China / Hong Kong and Taiwan.
- Excellent team of 24x7 committed staff.
- We build ongoing and lasting relationships with our customers by providing them dedicated & timely services.



OUR CLIENTS

Our brands are popular with Hyper Markets. Currently we have 500 small medium and large size hyper markets covering major names like –

Carrefour Chain, Ansar, Speedex, Safari Group, Homesmiths, LULU, Emirates Airline, Al Maya, Choithrams, Attken Doit Center KSA, Monoprix Majidi Hyper Markets, Al Safeer, Home Center Kenya and Naivas Limited Kenya.

Electrical and Hard Ware retail shops in UAE as well as in exporting countries.

Institutional sale in UAE and other countries.

Whole Sale in Deira Electrical market.

Carrefour BAHRAIN-KUWAIT-OMAN-IRAQ-KENYA	LuLu UAE-QATAR-KUWAIT-BAHRAIN-OMAN	SPEEDEX UAE
Choithrams UAE	Géant UAE-KUWAIT	AL SAFEER UAE
Emirates UAE	almaya group UAE	HOMECARE KENYA
Grand KUWAIT	HOMESMITHS UAE	ANSAR GROUP UAE-BAHRAIN-QATAR
MAJIDI HYPERMARKET IRAQ	MONOPRIX UAE-QATAR	Attken Do it Center KSA
naivas KENYA	THE SULTAN CENTER OMAN-KUWAIT	City Centre KUWAIT
extra OMAN-BAHRAIN	FIX price UAE	DAISO JAPAN UAE
aswaaq UAE		

ONLINE PLATFORMS

Our products are listed in top ecommerce sites and the response is remarkable.

Major platforms where we can see Terminator products are:

www.noon.com
www.amazon.ae
www.jumia.co.ke
www.uae.sharafdg.com
www.carrefouruae.com
www.daraz.pk

Certification our products can comply with

IEC | MoIAT | SASO | GMARK | CB |
COC for African countries

CB COC

Dubai Municipality Awards and Certification 2019 & 2023

Verified Exporter Certificate

حكومة دبي
GOVERNMENT OF DUBAI

مؤسسة دبي
لتنمية الصناعة والصادرات
DUBAI INDUSTRIES & EXPORTS

شهادة مصدر معتمد
VERIFIED EXPORTER CERTIFICATE

verified EXPORTER

DUBAI INDUSTRIES & EXPORTS
SGS

Certificate Number:	DE-2021-04-0052	رقم الشهادة:
Company Name:	Electric Avenue Trading Company (L.L.C)	اسم الشركة:
License Number:	231793	رقم الرخصة:
Address:	Office 501, AW Rostamani Group Building, Al Ittihad Road, Deira, Dubai, U.A.E.	العنوان:

نشهد بأن الشركة أعلاه قد تم التدقيق عليها والتحقق من استيفائها للمعايير المطلوبة لهذه الشهادة من قبل مؤسسة دبي لتنمية الصادرات وشركة SGS غلف ليميتد. كما وتم اتخاذ جميع التدابير المعقولة للتحقق من المصدر وفقا للمعايير المتفق عليها، وعليه لا تتحمل المؤسسة أو شركة SGS أي مسؤولية عن أي خرق للشروط من جانب المصدر خلال فترة سريان هذه الشهادة.

This is to confirm that the above-mentioned company has been inspected and verified by Dubai Exports and SGS Gulf Limited and meets the agreed criteria for this Certificate. All reasonable measures has been taken to verify the exporter as per the agreed criteria, and therefore, Dubai Exports or SGS takes no responsibility for any breach of conditions by the Exporter during the tenure of this Certificate.

Engr. Saed Al Awadi	م. ساعد العوضي	Date of Issue	June 21, 2021	تاريخ الإصدار
Chief Executive Officer	المدير التنفيذي	Date of Expiry	June 20, 2022	تاريخ الانتهاء

Awards from Hong Kong Business Council

OUR BRANDS

Terminator®
Quality Electrical Products

MEET®
Creating Future Technologies Today
TESTERS & TESTING INSTRUMENTS

PowerSafe®
Creating Safer Products
LED LIGHTING PRODUCTS

UNI-T®
TEST INSTRUMENTS

MASTECH®
TEST INSTRUMENTS

MEET Professional
TEST INSTRUMENTS

DURACELL

We are a Qualified & Certified Electrical Company

Our network continuously strives to set new benchmarks in prompt delivery and service to customers – powering their smiles like none other electrical brand in the country. Today, our service across countries are helping customers, both domestic and commercial, to choose from a wide variety of products for different applications.

Distributor Network

33 countries where Terminator products are sold.

Head office in Dubai

1) Armenia
2) Afghanistan
3) Azerbaijan
4) Bahrain
5) Cameroon
6) Cyprus
7) Ethiopia
8) Ghana
9) Iraq
10) Jordan
11) Kazakhstan
12) Kenya
13) Kuwait
14) Lebanon
15) Malawi
16) Maldives
17) Mauritius
18) Nepal
19) Nigeria
20) Oman
21) Pakistan
22) Qatar
23) Saudi Arabia
24) Sri Lanka
25) Senegal
26) Tanzania
27) Turkmenistan
28) Uganda
29) Ukraine
30) Uzbekistan
31) Yemen
32) Zambia
33) Zimbabwe

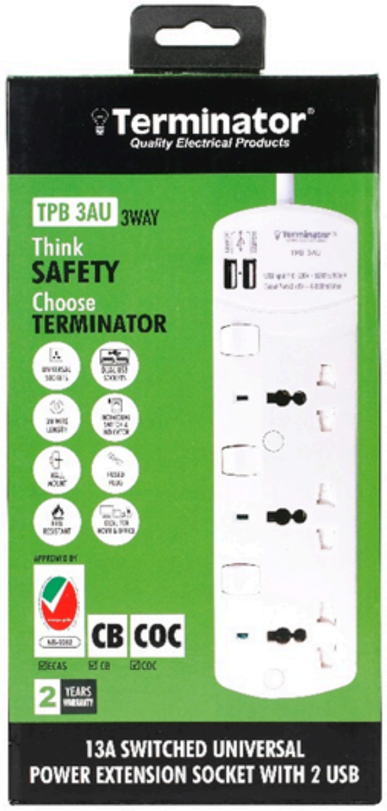
Terminator®
Quality Electrical Products

Terminator brand was launched in year 2000 and has become a well-known brand in Middle East. The 2500+ products under this brand are sold in 35 countries & provides best Quality to Price ratio than any other brand in the region.

PowerSafe®
Creating Safer Products

Power Safe brand was launched in 2010 with solo purpose of providing yet another economical range of electrical products to masses in Middle East., African and CIS countries keeping safety in mind. The brand is well recieved and product range is increasing day by day.

POWER EXTENSION SOCKETS



TESTERS AND TEST INSTRUMENTS

CONVERTERS, INVERTERS & VOLTAGE STABILIZERS

TV & FRIDGE PROTECTORS

SLA BATTERIES

IEC/MoIAT APPROVED LED BULBS

IEC/MoIAT APPROVED LED BULBS

FLOOD LIGHTS, BATTEN LIGHTS, TUBE LIGHTS, LED DOWNLIGHTS, LED SPOTLIGHTS

MULTI-PIN USB TRAVEL ADAPTORS

MULTI ADAPTORS

DIY TOOLS

Terminator
DIY Tools
3M

Terminator
21 Pcs Computer Tools Kit

Terminator
DIY Tools
TTSDS 324
9 Pcs SCREWDRIVER SET
PH0,PH1,PH2,3MM,5MM,6MM

TTSDS 321
Terminator
DIY Tools
6 Pcs SCREWDRIVER SET

TTSDS 322
Terminator
7 Pcs SCREWDRIVER SET

Terminator
DIY Tools
6"

Terminator
DIY Tools
STAINLESS STEEL SCISSORS

Terminator

Terminator
DIY Tools

TTWS 606
Terminator
DIY Tools
6 Pcs
COMBINATION
WRENCHES
Terminator
TTWS 606

DIY TOOLS

TTUB 502
Terminator
DIY Tools
10 Pcs
BLADES TTUB 502
BLADES

Terminator
DIY Tools
BLADES TTUB 502

Terminator DIY Tools
BLADE 10Pcs

BOPP PACKING TAPE
Terminator
DIY Tools
48micron
x48mm
Bopp

BOPP PACKING TAPE
Terminator
DIY Tools
48micron
x48mm
Bopp

Terminator

Terminator

BOPP PACKING TAPE
Terminator
DIY Tools
48micron
x48mm
Bopp

PAD LOCKS

Terminator
40mm

Terminator
DIY Tools
20mm

Terminator

Terminator
25mm

Terminator

Terminator
DIY Tools
Terminator
25mm
25mm

CABLE RANGE

2M
Terminator
HDMI 2.0 VERSION
HIGH SPEED HDMI CABLE WITH ETHERNET

1M
Terminator
HDMI 2.0

3M
Terminator
PATCH CABLE
MALE - MALE
CAT 7
HIGH-SPEED CABLE

VIDEO ACCESSORIES
Terminator
AUDIO/VIDEO
1.5M
Video Cable
THREE RCA PLUGS ON BOTH ENDS

USB
USB CONNECTOR
USB 2.0
Terminator
1.5m

DOOR BELLS

Terminator®
Quality Electrical Products
Digital Wireless Doorbell
38 different melodies
TDB017AC
TDB018AC
TDB024AC
TDB025AC

Terminator
DOOR BELL

Terminator®
Quality Electrical Products
Digital Wireless Doorbell
38 different melodies
DOOR BELL

Terminator
DOOR BELL

BLACK
Terminator®
Quality Electrical Products
Digital Wireless Doorbell
38 different melodies
TDB012DC
TDB015DC
TDB016DC
TDB019DC

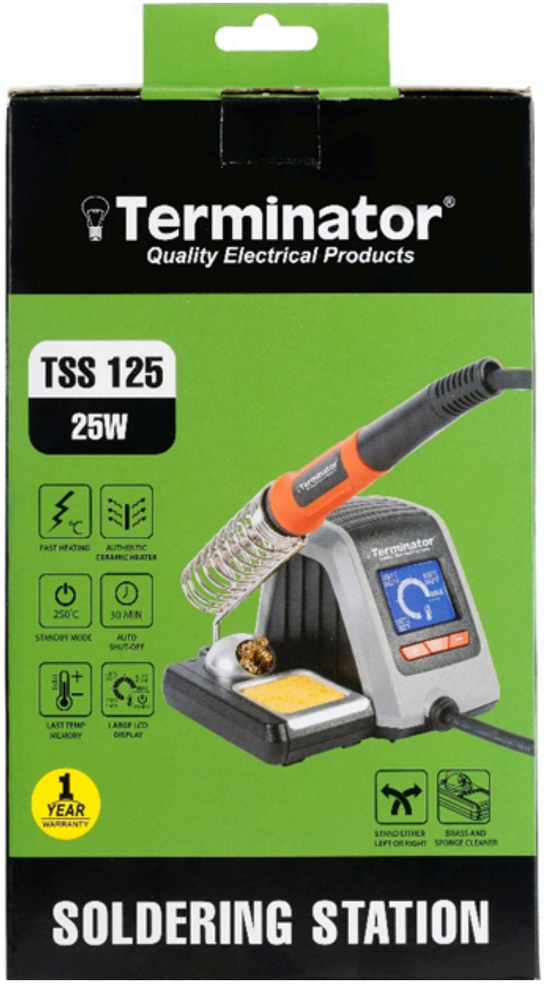
Terminator

Terminator®
Quality Electrical Products
Digital Wireless Doorbell
38 different melodies
Operating Range UP To 100M in open Space.
Transmitter:1x12V 23A Battery(included).
Receiver:220~240V,50/60Hz,13A British Plug.
TDB002AC/13A
TDB003AC/13A
TDB008AC/13A
TDB009AC/13A
TDB013AC/13A
TDB014AC/13A

Terminator

IEC/MoIAT APPROVED SOLDERING IRON

SOLDERING STATION

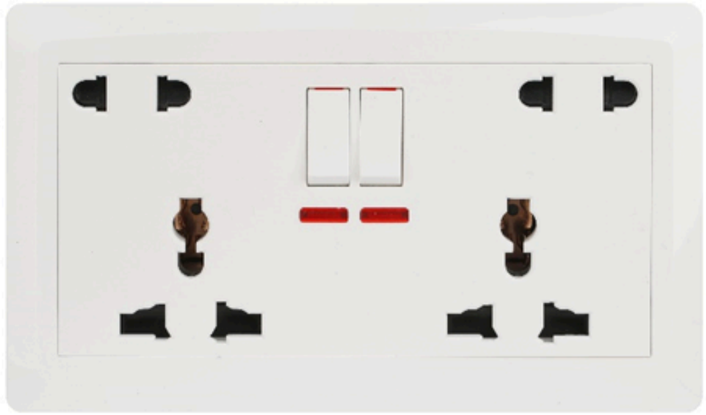


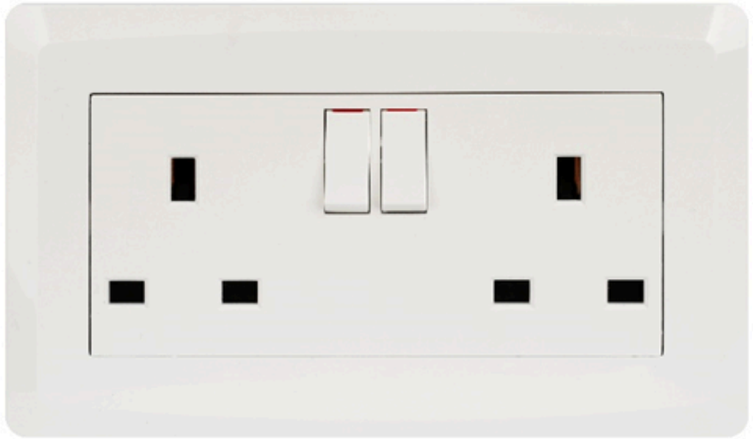
SOLDERING EQUIPMENTS

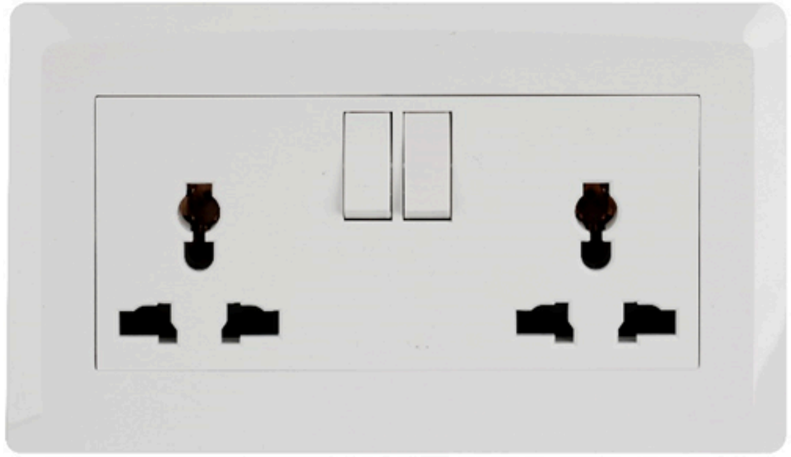
SPEAKER CABLES

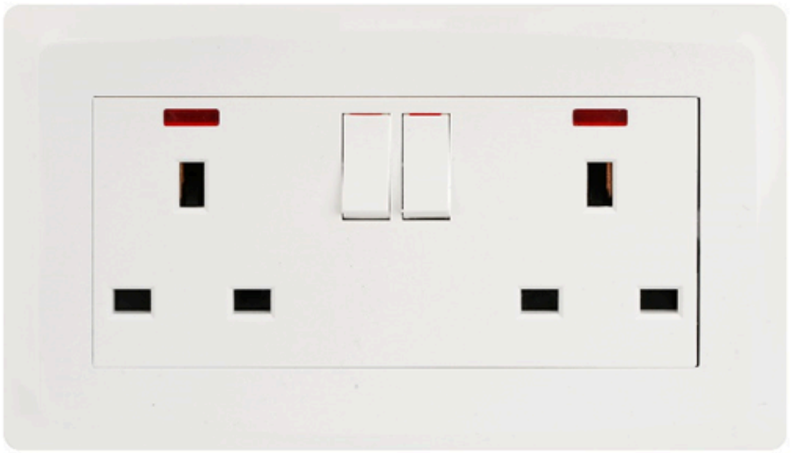
LED NIGHT LIGHTS (SENSOR OPERATED)

WALL SOCKETS





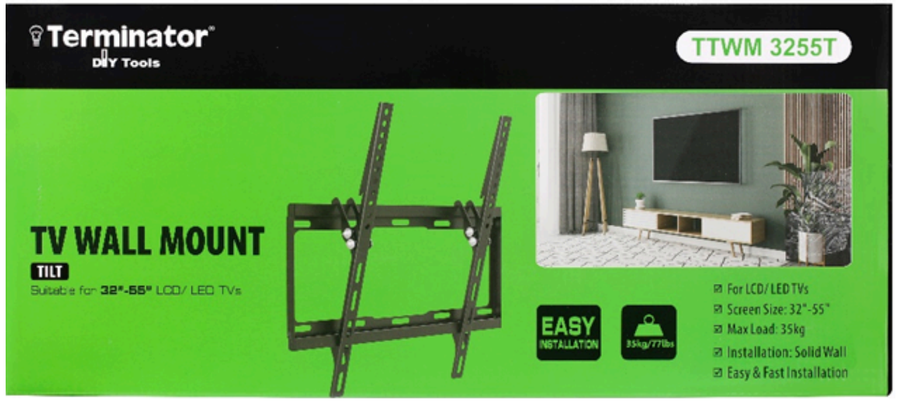




TV WALL MOUNTS

TV WALL MOUNTS

TV WALL MOUNTS



BOOSTER CABLES

REACH OUR OFFICES

Head Office & Export Sales Office

Electric Avenue Trading Company LLC
#501, AW Rostamani Building
Al Ittihad Road, Deira, Dubai, UAE.
P.O. Box: 60456

Tel:+971 4 227 5858
Email: e_avenue@eim.ae

Ware House & Retail Division Office

Electric Avenue Trading Company LLC
Warehouse Plot No. : 727
Dubai Municipality Land No. : 598-310
DIP Phase 1, Dubai
P.O. Box: 60456
Landmark: Next to Conmix Limited - RMC Plant & Near to Aujan Industries Company (RANI Juice)

Tel: +971 4 2844 533
Email: e_avenue@eim.ae

SHOW ROOM

Electric Avenue Trading Company LLC
No: 42, Al Gargawi Building ,
Al Nakhal Road,
Deira, Dubai, UAE.
P.O. Box: 60456
LandMark: Opp Talal Supermarket .

Tel: +971 4 2214 737
Email: e_avenue@eim.ae

KENYA BRANCH

Terminator Electrical Products Trading Co. Ltd.
Fortis industrial park,
Warehouse no 26,
Behind Gateway mall,
Nairobi, Kenya,
P.O Box: 17704-00500.
Landmark: Next to Easy Hotel

Tel: +254 41 2245892
Email: ke@terminatorglobal.com

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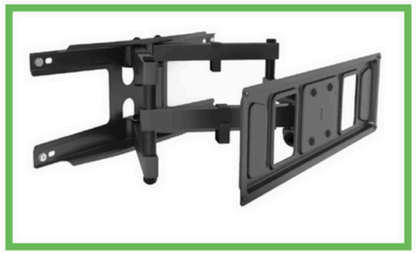

Thank You

www.terminator.ae