



Terminator[®]

Quality Electrical Products



COMPANY PROFILE

Reach Our Offices

Head Office & Export Sales Office

Electric Avenue Trading Company LLC
#501, AW Rostamani Building
Al Ittihad Road, Deira, Dubai, UAE.P.O.
Box: 60456

Tel: +971 4 227 5858
Email: e_avenue@eim.ae

Ware House & Retail Division Office

Electric Avenue Trading Company LLC
Warehouse Plot No. : 727
Dubai Municipality Land No. : 598-310
DIP Phase 1, Dubai
P.O. Box: 60456
Landmark: Next to Conmix Limited - RMC Plant
& Near to Aujan Industries Company (RANI
Juice)

Tel: +971 4 2844 533
Email: e_avenue@eim.ae

KENYA BRANCH

Terminator Electrical Products Trading Co. Ltd.
Fortis industrial park,
Warehouse no 26,
Behind Gateway mall,
Nairobi, Kenya,
P.O Box: 17704-00500.
LandMark: Next to Easy Hotel

Tel: +254 41 2245892
Email: ke@terminatorglobal.com

SHOW ROOM

Electric Avenue Trading Company LLC
No: 42, Al Gargawi Building ,
Al Nakhal Road,
Deira, Dubai, UAE.
P.O. Box: 60456
LandMark: Opp Talal Supermarket .

Tel: +971 4 2214 737
Email: e_avenue@eim.ae

Our Clients

Our brands are popular with Hyper Markets. Currently we have 500 small medium and large size hyper markets covering major names like –

Carrefour Chain, Ansar, Speedex, Safari Group, Homesmiths, LULU, Emirates Airline, Al Maya, Choithrams, Attken Doit Center KSA, Monoprix Majidi Hyper Markets, Al Safer, Home Center Kenya and Naivas Limited Kenya.

Electrical and Hard Ware retail shops in UAE as well as in exporting countries.

Institutional sale in UAE and other countries.

Whole Sale in Deira Electrical market.

| | | |
|--|--|--|
|  BAHRAIN - OMAN - IRAQ-KENYA |  UAE |  UAE |
|  KUWAIT |  UAE |  UAE - QATAR - KUWAIT - BAHRAIN - OMAN |
|  UAE |  UAE |  KENYA |
|  UAE |  KSA |  UAE |
|  IRAQ |  UAE - QATAR |  UAE - KUWAIT |
|  KENYA |  OMAN - KUWAIT |  KUWAIT |

Carrefour, City Center and Co-ops stores where Terminator products are listed

Carrefour Iraq – 4 stores

Carrefour Bahrain – 13 stores

Carrefour Oman – 14 stores

City Center Kuwait – 7 stores

City Center Iraq – 3 stores

Majidi Hypermarkets Iraq – 13 stores

Co-ops stores in Kuwait

Online Platforms

Our products are listed in top ecommerce sites and the response is remarkable.

Major platforms where we can see Terminator products are;

www.noon.com

www.amazon.ae

www.jumia.co.ke

www.uae.sharafdg.com

www.carrefouruae.com

www.daraz.pk/



Certification our products can comply with

ECAS | SASO | GMARK | CB | COC for African countries



WHO WE ARE?

Established in the year 1990, electric avenue Trading Company LLC has been engaged in a wide variety of Electrical and Electronic products. It started with one motto “to extend full and fast attention to each and every client”.

Our network continuously strives to set new benchmarks in prompt delivery and service to customers – powering their smiles like none other electrical brand in the country. Today, our service across countries are helping customers, both domestic and commercial, to choose from a wide variety of products for different applications. Thanks to the quality of products and quicker service, it has minimum customer complaints and highest customer satisfaction. Our Company is associated in business deals with some of the top most outlets in all over UAE and also in GCC Countries.

About our Terminator brand

Terminator brand was launched in year 2000 and has become a well-known brand in Middle East. The 2500+ products under this brand are sold in 35 countries & provides best Quality to Price ratio than any other brand in the region.



Our vision

Electric Avenue Trading Co LLC strives to become the market leader in the field of Home use small Electrical/Electronic gadgets, Lighting, Measurement technology and DIY Tools by achieving superior customer satisfaction and providing exceptional products and services at affordable prices.

Our Mission

Our mission is to provide the BEST possible electrical home products to our customers globally with superior quality and SAFETY standards at affordable prices to make sure our clients are getting the BEST



Distributor Network

33 countries where Terminator products are sold.

Head office in Dubai

- | | | |
|----------------|------------------|------------------|
| 1) Armenia | 12) Kenya | 24) Sri Lanka |
| 2) Afghanistan | 13) Kuwait | 25) Senegal |
| 3) Azerbaijan | 14) Lebanon | 26) Tanzania |
| 4) Bahrain | 15) Malawi | 27) Turkmenistan |
| 5) Cameroon | 16) Maldives | 28) Uganda |
| 6) Cyprus | 17) Mauritius | 29) Ukraine |
| 7) Ethiopia | 18) Nepal | 30) Uzbekistan |
| 8) Ghana | 19) Nigeria | 31) Yemen |
| 9) Iraq | 20) Oman | 32) Zambia |
| 10) Jordan | 21) Pakistan | 33) Zimbabwe |
| 11) Kazakhstan | 22) Qatar | |
| | 23) Saudi Arabia | |

Our Services

- Discuss and develop products to clients' needs
- Supply products on OEM brands.
- Designing promotional packs for specific events

Our Strengths

- Very close relationship with manufactures in China / Hong Kong and Taiwan
- Excellent team of 24x7 committed staff
- We build ongoing and lasting relationships with our customers by providing them dedicated & timely services.



Terminator brand was launched in year 2000 and has become a well-known brand in Middle East. The 2500+ products under this brand are sold in 35 countries & provides best Quality to Price ratio than any other brand in the region.



Power Safe brand was launched in 2010 with solo purpose of providing yet another economical range of electrical products to masses in Middle East., African and CIS countries keeping safety in mind. The brand is well received and product range is increasing day by day.

Our Brands:



Quality Electrical Products

Power Extension



**Universal
Power Extension**

**UK Standard Power
Extension**

**Black Extension
Socket**



Power Extension Cont....



Power Extension Socket with USB



Power Extension Cont....



**HOT
SELLERS**



Power Extension Socket with Surge Protection



Testers and Test Instruments



Converters, Inverters & Voltage Stabilizers



TV & Fridge Protectors



For India & Pakistan markets.



Batteries



ESMA Approved LED Bulbs



ESMA Approved LED Bulbs



Multi-Pin USB Travel Adaptors

**HOT
SELLERS**



Multiway Adaptors

**HOT
SELLERS**



DIY Tools



Tool Kits



Screwdriver Sets



Wrench Sets



DIY Tools



Cable Ties, Clips, Carton Tapes & Utility Cutters



Pad Locks



Cables Range



HDMI Cables



Audio/Video Cables



Patch Cables



USB Cables

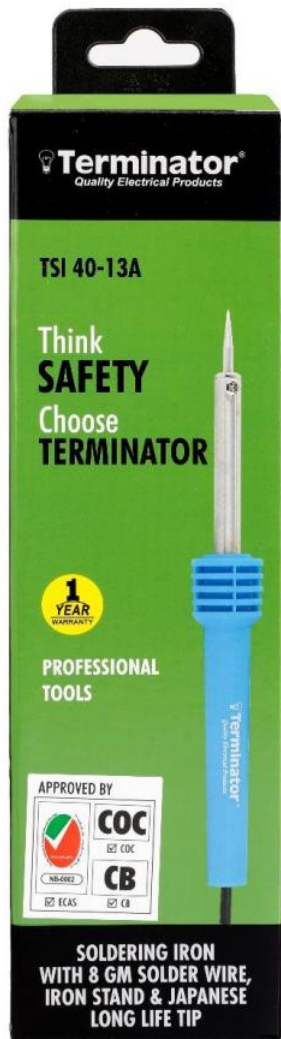


Door Bells



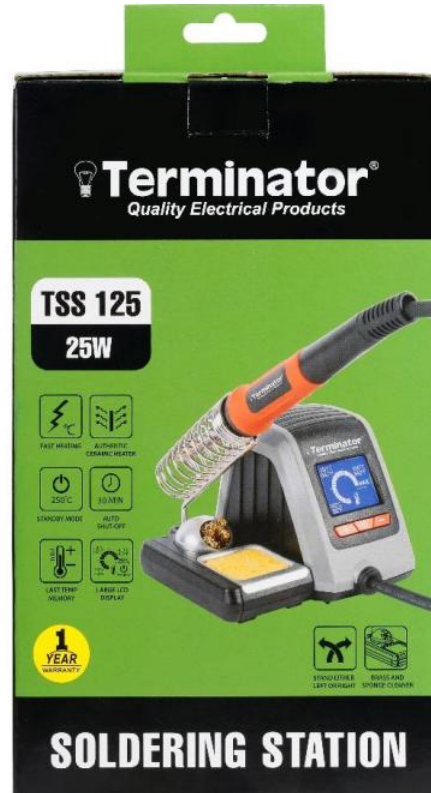
ESMA Approved Soldering Iron

 **Terminator**[®]
Quality Electrical Products



Quality Electrical Products

Soldering Station



Soldering Equipment



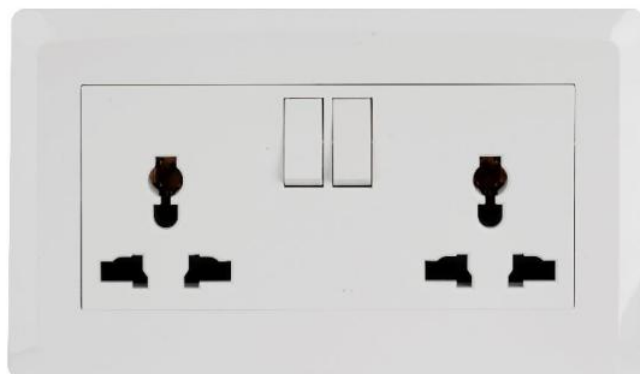
Speaker Cables



LED Night Lights (Sensor Operated)



Terminator Wall Sockets



TV Wall Mounts



TV Wall Mounts



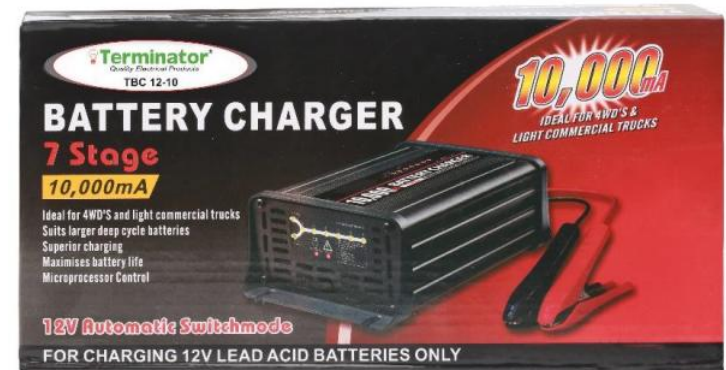
TV Wall Mounts



Booster Cables



Battery Chargers



OUR PRODUCTS RANGE



**Testers &
Test Instruments**



Power Extension & Extension Reels



**Multi Adaptors,
Travel Adaptors & Plugs**



**SLA & Gel Batteries,
Soldering Equipments & Accessories**



Cables
(Audio-Video, HDMI, USB, VGA & LAN Cables,
Power Cord, Telephone & IT Accessories).



**Emergency Rechargeable Lights,
Solar Lights**



**Power Inverters, Converters, Stabilizers,
AC-DC Adaptors, Voltage Guards**



DIY Tools



**Digital Wireless Doorbells &
Night Lights**



**LED Bulbs, Lamp Holders &
Bed Switches**



Cable Ties/Clips & Tapes



Wall Sockets & Junction Boxes

Thanks



Facebook



Website

